

Message Text

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53

ACTION SS-30

INFO OCT-01 ISO-00 /031 W

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P 201445Z NOV 73

FM AMEMBASSY BUCHAREST

TO SECSTATE WASHDC PRIORITY 7030

LIMITED OFFICIAL USE BUCHAREST 4264

EXDIS

C O R R E C T E D C O P Y (TEXT PGH 6.)

DEPT PASS USIA FOR APPROPRIATE AREA AND MEDIA ELEMENTS

E.O. 11652: N/A

TAGS: SCUL, RO

SUBJECT: CEAUSESCU STATE VISIT: ROMANIAN MEDIA COVERAGE

1. FOR POSSIBLE PRE-PLANNING USE BY AGENCY MEDIA ELEMENTS, EMBASSY CAN REPORT FOLLOWING POINTS WHICH EMERGED DURING NOVEMBER 19 "EXPLORATORY" MEETING BETWEEN EMBOFFETND ROMANIAN RADIO AND TELEVISION OFFICIALS. THESE COVER ONLY THOSE NEEDS AND PLANS AS PERCEIVED BY ROMANAIN MEDIA AND ARE SEPARATE FROM SUGGESTIONS FOR OFFICIAL USG COVERAGE CONVEYED BUCHAREST 4060, THOUGH OBVIOUS PUBLIC AFFAIRS LINKAGE DOES OF COURSE EXIST.

2. ROMANIANS PLANNING TO SEND A FIVE-OR SIX-MAN JOINT RADIO AND TV CREW TO HANDLE ALL SPOT NEWS COVERAGE. CREW WOULD BE MADE UP OF ONE REPORTER, TWO CAMERAMEN, ONE FILM EDITOR, ONE SOUND MAN, AND POSSIBLY ONE ADDITIONAL REPORTER.

3. THE RADIO-TV CREW WILL BRING ITS OWN ARRIFLEX 16MM SOUND AND SILENT CAMERAS, USING 100 AND 400 FOOT MAGAZINES, AS WELL AS ITS OWN TAPE RECORDERS FOR DOUBLE SYSTEM SOUND.

4. TV WILL BRING ITS OWN B&W GEVAERT FILM IN 100 AND 400-
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FOOT LOADS, DIN 19 AND 26, BUT WOULD NEED THE SERVICES OF A LIGHTING MAN PLUS LIGHTS.

5. TV WILL ALSO NEED FILM PROCESSING AND EDITING FACILITIES

IN EACH U.S. CITY TO BE VISITED, AND WISHES TO DO SOUND TRANSFERS.

6. CURRENT PLANNING BY ROMANIANS CALLS FOR ONE 10-MINUTE DELAYED SATELLITE FILM FEED EACH DAY, SUMMING UP DAY'S EVENTS. HOWEVER, ASSUMING THERE WILL BE VIP WELCOME CEREMONIES ON WH SOUTH LAWN, TV WISHES FEED THIS LIVE VIA STELLITE, AS WAS DONE DURING CEAUSESCU'S 1970 VISIT.

7. TV REQUESTS DISTANCES EACH CITY BETWEEN LABORATORY AND TV STUDIO LOCATION, AND WANTS TO KNOW IF MOTORCYCLE MESSENGER SERVICE AVAILABLE. CAN AGENCY SUPPLY EARLY INFORMATION IN RESPONSE TO THESE QUERIES?

8. TV CONSIDERING WHETHER IT WILL SEND ADVANCE MAN TO COORDINATE FINAL ARRANGEMENTS. POST WILL ADVISE THIS POINT, AS WELL AS FINAL ROSTER OF ROMANIAN MEDIA-CONNECTED PERSONNEL AS SOON AS KNOWN. (TV CONTACTING ROMANIAN EMBASSY WASHINGTON IN CONNECTION WITH ACCREDITATION FOR ALL SUCH PERSONNEL.)

9. FOR ROMANIAN RADIO REPORTS, ANNOUNCER WILL NEED LOCATION STUDIO FACILITIES EACH U.S. CITY FOR LIVE VOICE FEEDS. NOT KNOWN AT THIS TIME WHETHER DEAD LINE OR TELEPHONE LINE NEEDED.

10. POST WILL INFORM AGENCY AS SOON AS PRINT MEDIA NEEDS AND PLANS ARE KNOWN. IN ADDITION, WILL SEEK ASCERTAIN IF DOCUMENTARY STUDIO SAHIAFILM INTENDS SEND, AS WE HAVE INFORMALLY HEARD, TWO-MAN 35MM FILM CREW TO SHOOT COLOR NEWSREELS.

11. COMMENT: PROCEDURES (AND CAPACITY) TO PAY FOR ALL OF ABOVE ELEMENTS NOW UNDER ROMANIAN RADIO-TV INTERNAL CONSIDERATION, BUT ON BASIS OF PAST EXPERIENCE WE WOULD ANTICIPATE REQUEST FROM ROMANIAN SIDE FOR SIGNIFICANT U.S. TECHNICAL INPUT TO HELP COVER SIZEABLE FINANCIAL BURDEN HERE. IN THIS CONNECTION WOULD BE HELPFUL TO HAVE ASAP LIMITED OFFICIAL USE
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ESTIMATE AS TO MAGNITUDE OF RESOURCES WHICH AGENCY WILLING AND ABLE CONTRIBUTE TO SUCH AN EXERCISE. IN VIEW PRIORITY IMPORTANCE WHICH WE, AND PRESUMABLY AREA AS WELL, ATTACHES TO THIS EVENT FROM POLICY STANDPOINT, POST PREPARED, OF COURSE, DRAW ON ITS OWN RMS FOR ABOVE PURPOSE.
MARTENS

NOTE BY OCT: NOT PASSED USIA.

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<< END OF DOCUMENT >>

Message Attributes

Automatic Decaptioning: Z
Capture Date: 11 MAY 1999
Channel Indicators: n/a
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Concepts: REPORTS, FILMS, VISITS, TELEVISION BROADCASTING, PROGRAMS (PROJECTS), RADIO BROADCASTING, COMMITTEE MEETINGS, THE PRESS
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Draft Date: 20 NOV 1973
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
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Errors: n/a
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